



September 25, 2017

Dear Dr. Collins:

I am writing with an update regarding your chapter, working title "Race, Ethnicity, Gender, and the Representations of Power in 1084 Prime-time Commercials in 2005," in the edited collection *Feminist Interpretations of Advertising: What's the Big Idea?* contracted with Lexington Press, forthcoming 2018.

My co-editor Dr. Peggy Kreshel and I are working diligently on finishing this second volume of the "Feminisms and Advertising" project (a.k.a. Book 2), and your chapter is an important contribution. We will be including your manuscript. We are currently working on polishing edits, and we plan to return your manuscript to you for your review before the end of the semester.

In the meantime, please find attached two important Lexington documents we need for you to complete: (1) the contributor's consent form and (2) the contributor's bio and address form.

Thank you again for your participation and patience on this project. As always, it's a pleasure to work with you. In the meantime, Book 1 *Feminists, Feminisms, and Advertising: Some Restrictions Apply* is in press and due out next month.

Sincerely,

Best Wishes,

A handwritten signature in black ink that reads "Kim Golombisky". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Kim Golombisky, associate professor